Chief AI Officer Report

Update 1

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January 4, 2026

Agenda

First Steps

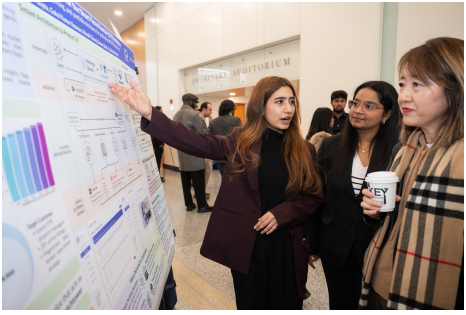
Next Steps

Policy Analysis

First Steps

- Chaired alumni panel on AI.
- Hosted inaugural GWSB AI case competition.
- Co-chairing operations subcommittee for university president's strategic AI mapping exercise:
  - Drafted a comprehensive survey instrument to collect data from university business units.
  - Unlocked access to data and insights across schools, departments, and units.
- Socialized participatory GWSB AI Forum–90+ faculty and staff signups to date.
- Discussing approval of AI coding agents for teaching purposes with GW IT.
- Conducted initial analysis of university AI and data policies.

GWSB AI Case Competition



Current MSBA students explain their AI project to an MSBA alumna that works in banking analytics.

- 14 groups (61 students) created and presented AI agents.
- Corporate judges from Capital One, EY, FI Consulting (local), and Mizuho.
- Winners included fraud detection, financial analysis, and travel orchestration agents.
- 100+ attendees, multiple social posts, and strong interest in next semester's competition.

Next Steps

Step	Tentative Date	Notes
GWSB AI Forum	15 Jan. 2025	Slack and email forum to gather participatory input from GWSB faculty and staff.
Policy Analysis	15 Jan. 2025	Analysis of existing GWU AI policies/peer benchmarking.
AI Awards Program	15 Feb. 2025	Process and criteria for GWSB AI awards program.
GWSB AI Inventory	15 Mar. 2025	Documentation of existing GWSB AI work.
Human-AI Teaming Seminar	15 Apr. 2025	GWSB seminar on effective ways to work *with* AI.
AI Executive Education	15 May 2025	Curriculum for CAIOs, targeting DC market.
Responsible Use Policy	15 Jun. 2025	Define rules-of-the-road for AI usage at GWSB.

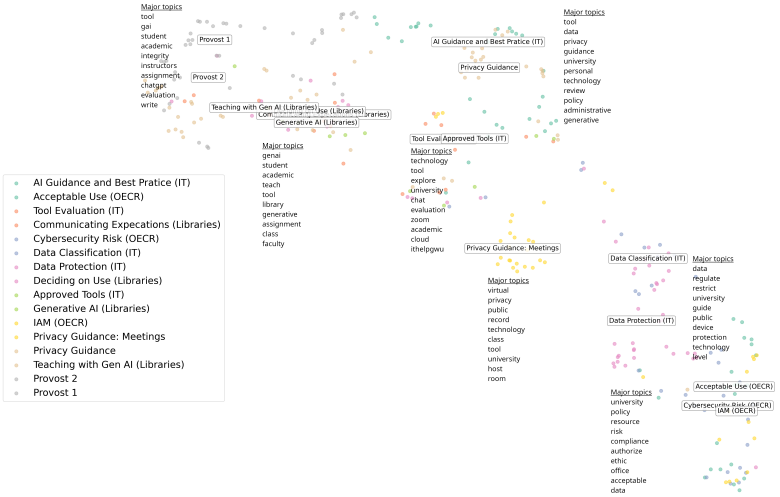
Existing Policies

- Existing policies:
  - GWU IT policies address approved tools, security, and data classification.
  - Libraries & Academic Innovation guidance provides resources for teaching.
  - Office of Ethics, Compliance, and Risk policies address data privacy, digital identity, and overall responsible technology use.
  - Office of the Provost provides guidelines for faculty.
  - The Data Privacy Office provides in-depth policies and guidance for privacy.
- Perceived gaps: nondiscrimination, responsible AI.
- Created basic public knowledge base and interactive NotebookLM tool for AI-guided policy Q&A.

Existing Policies–Topic Word Cloud

Top keywords across existing GWU AI policies.

Existing Policies–Topic Clusters



Document clusters and their associated keywords for existing GWU AI policies.